A guide to FEEDING YOUR DOG



Our natural food is made with the help of vets, nutritionists and eager doggy taste testers to make sure it's as **nutritious and delicious** as can be.

To keep your dog in tip top condition, our wet and dry **natural recipes** are complete and balanced with lots of extra goodness and absolutely no nasties.

DRY FOOD



OUR DELICIOUS DRY FOOD RECIPES

- Complete Recipes
- **V** Proper Meat
- ✓ Wholesome Vegetables
- ✓ Gentle Digestion
- ✓ Grain Free Recipes Availab

Lily's Kitchen dry food for dogs is expertly made with passion and care. Bursting with natural goodness, our delicious recipes are nutritionally complete and balanced, to help keep your dog in the best of health.

1kg, 2.5kg 7kg & 12kg Bags

Organic Chicken & Veg Bake l kg & 7kg

WET FOOD



OUR DELICIOUS WET FOOD RECIPES

- ✓ Complete Recipes
- **Proper Meat**
- ✓ Wholesome Vegetables
- ✓ Gentle Digestion

150g, 400g

✓ Grain Free Recipes Available

Nutritionally complete recipes, made with freshly prepared meat, lots of lovely vegetables and fruits, and our unique blend of herbs.

TREATS



TEMPTINGLY TASTY BAKED & MEATY TREATS

- ✓ Natural Ingredients
- Perfect for Pockets
- ✓ Gentle Digestion
- ✓ Great for Training
- Perfect for in between Meals

Our naturally healthy treats for dogs are all so temptingly tasty your furry friend will love them. Perfect for training, in between meals and... just because.

Meaty Treats 70g Baked Treats 100g

DENTAL CARE



WOOFBRUSH DENTAL CHEW

✓ Delicious Taste Cleans Teeth Fresh Breath ✓ Natural Ingredients

Woofbrush is the dental chew with a difference. Thanks to its chewy bubbly texture, the woofbrush reaches the gumline to help fight plaque. It's delicious taste turns teeth cleaning into a joy!

Mini, Small, Medium, Large

LIFESTAGE



OUR PUPPY & SENIOR RECIPES

✓ Complete Recipe **Freshly Prepared**, **Proper Meat** ✓ Wholesome Vegetables ✓ Gentle Digestion

✓ Grain Free Recipes Available

- Dry: 1kg, 2.5kg, 7kg Wet: 150g, 400g
- Recipes Tailored to Lifestage Dietary Needs





Created for specific life stages, our range of wet and dry food contains all the nutrients your mature dog needs to stay healthy and your playful puppy to grow strong.

MAKE YOUR OWN...



Ocean Bars

1. Preheat the oven to 180°C/160°C fan/350°F/Gas Mark 4. Grease a baking tray, or line it with baking paper.

2. Put all the ingredients into a bowl and stir until you have a thick but malleable dough. Place it on a lightly floured surface and shape either by hand or with a rolling pin into a long, thin rectangle, depending on the size of the bars you want. I aim for about 1cm ($\frac{1}{2}$ inch) thick.

3. Cut the dough into bars of a suitable size for your dog and place on the prepared tray. Bake for 30 minutes, or 25 minutes if you want a softer texture for a puppy or old dog.

4. Allow to cool, then store in an airtight container in the fridge for up to a week. Feed these treats in moderation.

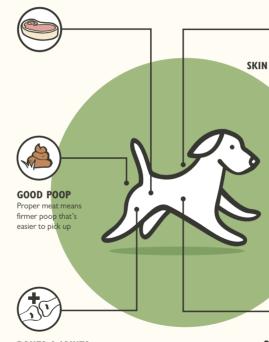
OUR PROPER FOOD

Every dog needs a **complete and balanced** daily diet. full of goodness and wholesome ingredients to keep them in tip-top condition.



THE BENEFITS

A complete and balanced diet such as Lily's Kitchen food helps dogs throughout their lives, with the best nutrition for each stage of their development.



BONES & IOINTS Are supported by added Glucosamine and Chondroitin



SKIN AND COAT HEALTH Look for a good balance of omegas 3 and 6



OPTIMAL NUTRITION Look for chelated minerals that help absorption

FEEDING

FEED AT A REGULAR TIME EACH DAY

• Digestion works better when there is a routine feeding time and your dog can eat without feeling stressed. Most dogs do better on two meals a day rather than just one because it's easier for them to digest smaller meals.

A RELAXING ENVIRONMENT

• Digestion also works better when your dog is at rest. Feed them when they have time to relax, for a good hour or so, after eating.

• If you have more than one dog, make sure that each one has the chance to eat at their own pace without competition from the others.

CHOOSE HEALTHY VARIETY

• Unless your dog has digestive issues or is sensitive to certain ingredients, it's a good idea to carefully introduce different recipes, so that they can enjoy a variety of ingredients in their diet - for both taste and nutrition.

HOW TO TRANSITION

If you're serving up our food for the first time, it's best to introduce it into your dog's diet bit by bit over about a week.

Start with a mix of $\frac{4}{5}$ of your current food to $\frac{1}{5}$ of Lily's Kitchen. Day by day, increase the proportions until you're feeding only Lily's Kitchen.



Days 5-6 Days 7-8 Day 9 onwards Days 3-4 Days 1-2



